



Menopause education built for corporate America, addressing talent retention, HR training, legal compliance, policy development, and risk mitigation while reducing the real costs of menopause on the bottom line.

- 8 enterprise clients signed, incl. Williams-Sonoma, Hilti, American Family Insurance
- 9.7/10 CSAT across 40+ workshops delivered
- \$8.58B U.S. menopause market projected by 2033
- Scalable, education-first model (no insurance dependency)

Seed Round - \$2.0M

THE PROBLEM

Menopause is costing employers billions, and women are leaving their careers.

Productivity Loss

Menopause symptoms cost the U.S. \$26.6B annually in lost work time and medical expenses, yet most employers have no plan to address it.

Talent Drain

1 in 4 women say symptoms hurt their career; 17% have quit or considered quitting, and replacing each one costs 1.5–2x salary.

No Infrastructure

Most employers have no menopause support in place, driving turnover, absenteeism, and growing legal exposure.

THE SOLUTION

We built the education & compliance infrastructure employers need to retain talent.

Educate

Curriculum already built for live and on-demand delivery, with instructor certification and AI-supported expansion.

Retain & Empower

Manager trainings, HR toolkits, and employee workshops that reduce stigma and increase retention.

Compliance & Support

Policy templates, accommodation guidelines, and a menopause compliance suite that gives employers a ready-made solution.

Inside a Company

Menopause Corporate Suite delivered to all employees or ERG



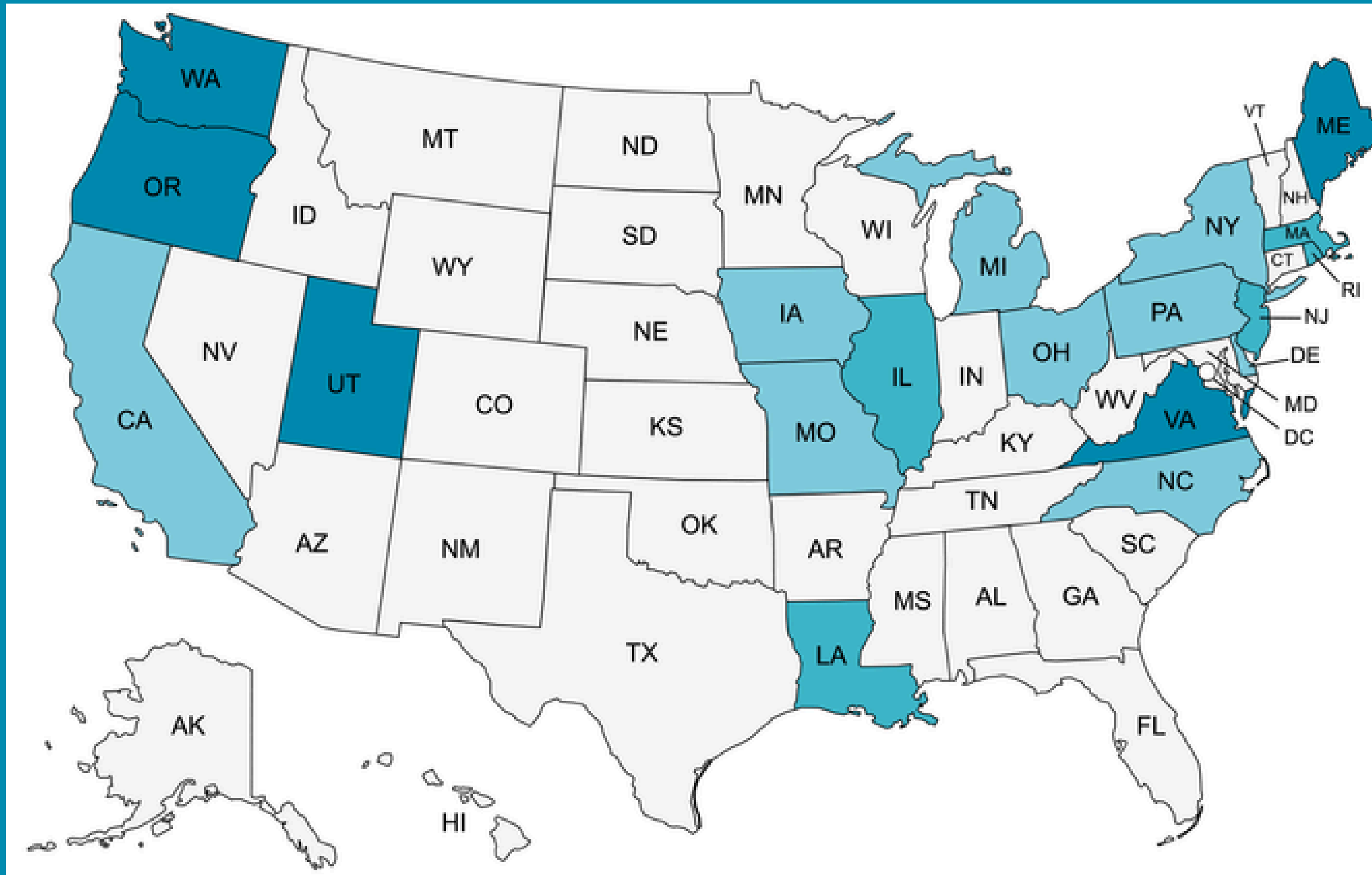
HR and Managers complete menopause support training



Company receives menopause-friendly workplace certification

WHY NOW

Menopause is becoming a compliance obligation, and employers must be ready.



The Precedents

- 2025: Rhode Island mandates workplace protections
- 2026: Washington State issues executive order
- 2027: Philadelphia citywide ordinance takes effect

Federal Bill

Menopausal Workers' Fairness Act
introduced July 2026

14

States with active bills

Legend

- Enacted Laws
- Active Legislation
- Enacted/Active

MARKET OPPORTUNITY

Menopause has reached an inflection point across healthcare, policy, and the workplace. Education is the gap we are solving at scale.



SOM
\$14.6M

SERVICEABLE OBTAINABLE MARKET

- 2033 Projection
- B2B, events & sponsorships

SAM
\$8.58B

SERVICEABLE AVAILABLE MARKET

- U.S. Menopause Market
- Projected by 2033

TAM
\$600B+

TOTAL ADDRESSABLE MARKET

- Global Women's Health
- Opportunity by 2030

BUSINESS MODEL

Two acquisition channels, three customer tiers, no insurance dependency.

B2B

- Custom education, workshops, ERG activations
- Pricing by tier:
 - SMB ~\$3.6K
 - Mid-Market ~\$6K at landing, expanding with seat growth
 - Enterprise ~\$4.8K pilot, scales to ~\$36K deployment

B2C

- Digital programs, courses, retreats, signature events
- Pricing by offering:
 - Digital: \$108+
 - Events: \$129 - \$4.5K+

Sponsorships

- Branded events, content, & programs, roundtables, forums, experiences
- Pricing is scope-based: \$10K - \$100K

Flywheel: Partners open doors · Sales converts employers · Paid reach builds the consumer audience.

COMPETITIVE ADVANTAGE

We’re building the education layer for the menopause economy. Telehealth treats the patient. We address what determines whether she can stay, perform, and succeed across her career, her family, and her life, before, during, and beyond care.

	MEC Complete Solution	Telehealth Platforms	Internal Workplace Programs
Core model	Education & compliance platform	Clinical care (HRT, prescriptions)	Training & policy
Revenue streams	B2B + B2C + Sponsorships	Insurance / employer benefits	N/A
Dependency	No insurance	Insurance-dependent	Employer budget dependent
Reach	Workplace + consumer	Individual patients	Workplace only
Role in ecosystem	Activates demand across channels	Treats symptoms	Builds awareness

TRACTION & GROWTH

Early traction with a clear path to scalable growth.

Traction

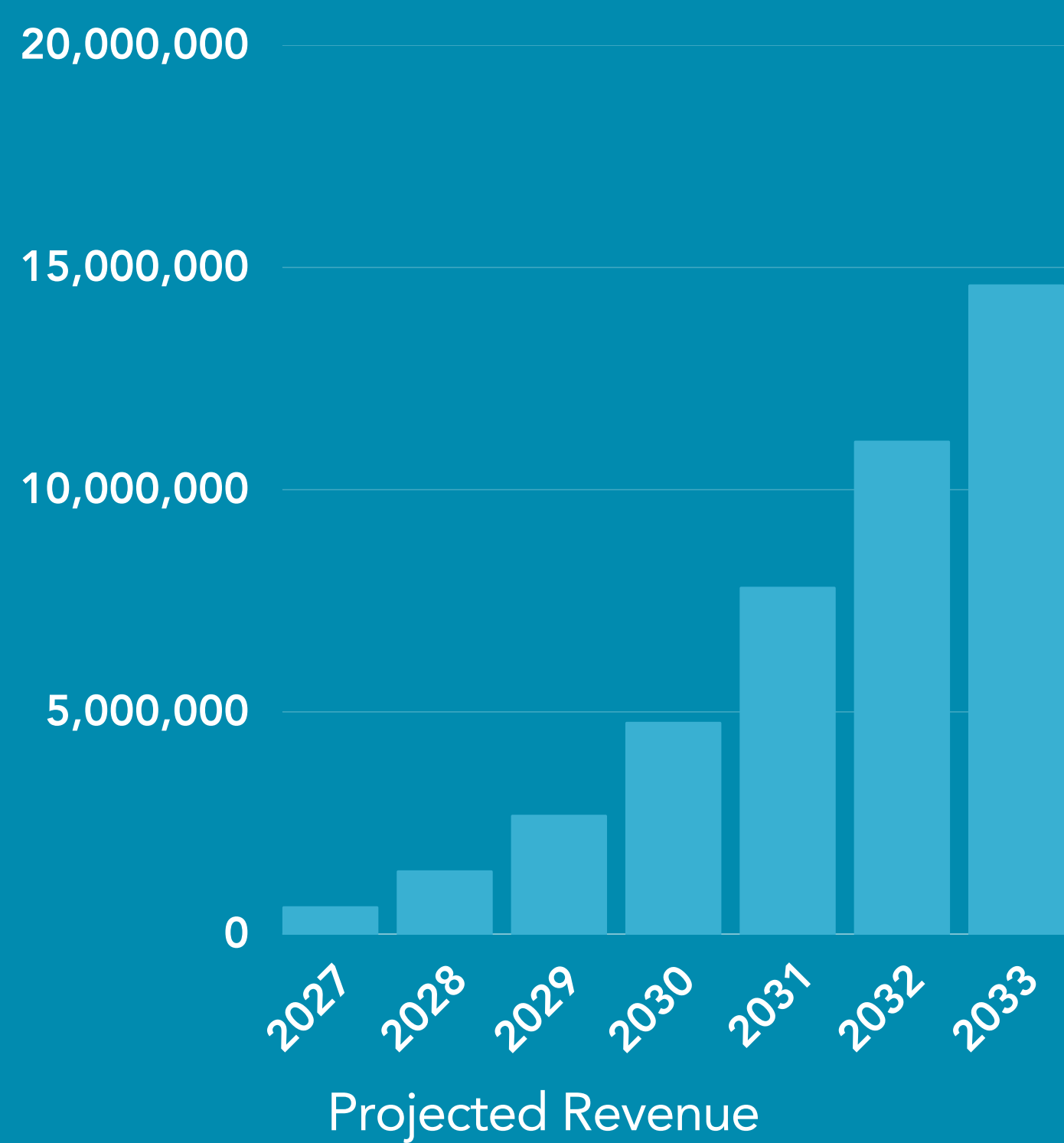
- 8 enterprise clients signed (incl. Williams-Sonoma, Hilti)
- 9.7/10 CSAT across 40+ workshops
- Fortune 100 inbound interest
- 500K+ impressions across content & speaking

Growth

- Partner-led distribution (benefits brokers, consultants, associations) as the primary employer engine
- Land-and-expand from department pilots to company-wide rollout
- Lean outbound supplementing mid-market/enterprise pipeline
- Paid acquisition for SMB and consumer audience

SEVEN-YEAR FINANCIAL FORECAST

(Once Funded)



	2027	2028	2029	2030	2031	2032	2033
Revenue	\$0.6M	\$1.4M	\$2.7M	\$4.8M	\$7.8M	\$11.1M	\$14.6M
EBITDA%	-189%	-60%	-33%	-7%	12%	20%	24%
B2B Clients	112	242	406	602	832	1,026	1,188
Headcount	11	13	18	22	29	33	37

Profitability in 2031 · 24% EBITDA margin by 2033 · ~\$5.5M total capital from seed to profitability

CAPITAL REQUEST

Raising \$2.0M Seed · 24 months to a proven partner engine, first renewals, and Series A-ready metrics

Use of Funds

- Partner program build-out (recruitment, enablement, commissions)
- Digital delivery & content tools
- Lean outbound + targeted paid acquisition for SMB

Strategic Rationale

- Disciplined milestone round sized to reach Series A-ready metrics without over-raising
- Annual-prepay contracts extend runway
- 3.5M Series A targeted for August 2028 funds the scale-up to profitability in 2031
- B2B wedge with no insurance dependency

Key Outcomes

- ~112 B2B customers and ~\$700K in billings by the end of 2027
- Partners source ~37% of B2B revenue in 2027, rising to ~50% in 2028
- First renewal cohort and first contracted expansions
- Repeatable partner-led sales motion

Capital-efficient: ~\$5.5M total from seed to profitability. This round buys the proof.

MILESTONES & USE OF FUNDS

What \$2.0M Unlocks: Milestones, Growth, and Impact

MONTH 6	MONTH 12	MONTH 18	MONTH 24
Partner program live: first broker/consultant partners signed, first partner-sourced deals closed.	~\$470K billings through July 2027; ~77 B2B customers; first sponsorships/events closed - still in investment phase.	First renewals and expansion evidence in hand; repeatable partner motion proven; Series A conversations opened.	\$1.4M 2028 revenue run; ~242 customers - Series A (\$3.5M) raised on proven metrics, funding the path to \$2.7M (2029) and profitability (2031).

Use of Funds Breakdown

Across the 24-month deployment window (Aug 2026 – Jul 2028), \$3.5M in operating spend, funded by the \$2.0M seed plus revenue, breaks down as follows:

- **42% Sales & Go-To-Market:** Partner program build-out (recruitment, enablement, commissions), lean outbound pod, and targeted paid acquisition for SMB.
- **39% Product & Delivery:** Curriculum and content scaling, digital delivery tools, and instructor capacity.
- **19% Ops & Customer Success:** Infrastructure, enterprise compliance, and implementation support.

MEET THE TEAM



Rachel Anne
Founder

- Repeat founder and marketing strategist with 30+ years of experience leading high-growth ventures.
- Scaled Best of Campus to 200+ U.S. markets, \$3.5M in annual revenue, and 5,000+ advertisers.
- Founded Rachel Delivers Results, achieving 15M+ organic impressions in a day with over 1M email subscribers.



Michelle Corpuz
Chief of Staff

- Next-gen strategic leader trained in public health, driving initiatives tackling the \$26.6B annual cost of menopause to the U.S. economy.
- 7+ years managing Total Rewards & wellness programs in SF Bay Area tech, delivering 99% ROI.
- Built and scaled global benefits for 800+ at AppDirect, aligning people strategy with business goals.



Liz Ryan
Chief Strategy Officer

- Generated \$2M+ revenue as Principal at Slalom; built and sold Relish Tray Media with a 50% profit margin.
- Drove 30% of total sales at Threadless through strategic, high-converting email marketing campaigns.
- Techstars mentor and startup advisor with 13+ years of experience as a DePaul University lecturer.



Building the education layer for menopause at scale.

Founder:	Rachel Anne
Email:	rachelanne@menopauseclasses.com
Phone:	561.703.1546
Web:	menopauseclasses.com

Full financial model available upon request.

COMPETITOR TABLE

	Menopause Education Center	MiDi	Alloy	Maven	Carrot	Elektra	MiDOViA
Education-first Model		N/A	N/A	N/A	N/A	N/A	N/A
Emotional & Relational Support		N/A	N/A	N/A	N/A		N/A
Family & Community Integration		N/A	N/A	N/A	N/A	N/A	N/A
Workplace Culture Transformation		N/A	N/A	N/A		N/A	
Authentic Menopause Expertise			N/A	N/A	N/A		N/A